



Our policy on transparency of information

Young's is a modern, forward thinking company which believes in doing things right.

It is therefore a fundamental principle of our business that we can demonstrate full traceability of all our products, 'from boat (or farm) to plate.' This is to ensure legality, product integrity and consumer choice.

In the same way, we are committed to openly publishing information about how and where our products are made, in addition to the provenance of their ingredients.

We therefore intend that all such information will be freely available, either on-pack, through our website or by direct enquiry to our Consumer Care team. We will never knowingly withhold such information, except that we reserve the right to occasionally withhold commercially sensitive details which might otherwise lend advantage to our competitors.

In line with our policy on engagement we also welcome dialogue with all parties, such as fish producers, governments, trade associations, NGO's and retailers - wherever this can contribute to long term improvement and development in the seafood industry.

In summary we will:

- Make information readily available
- Make sourcing decisions in a way that allows them to be traced
- Listen to the concerns of our stakeholders
- Strive to answer all requests for information requests within 7 working days
- Promote openness within Young's as a core value

For more information consult our website.

1. As highlighted in Young's 'Ten Principles for Fish Procurement'
2. As above.

